

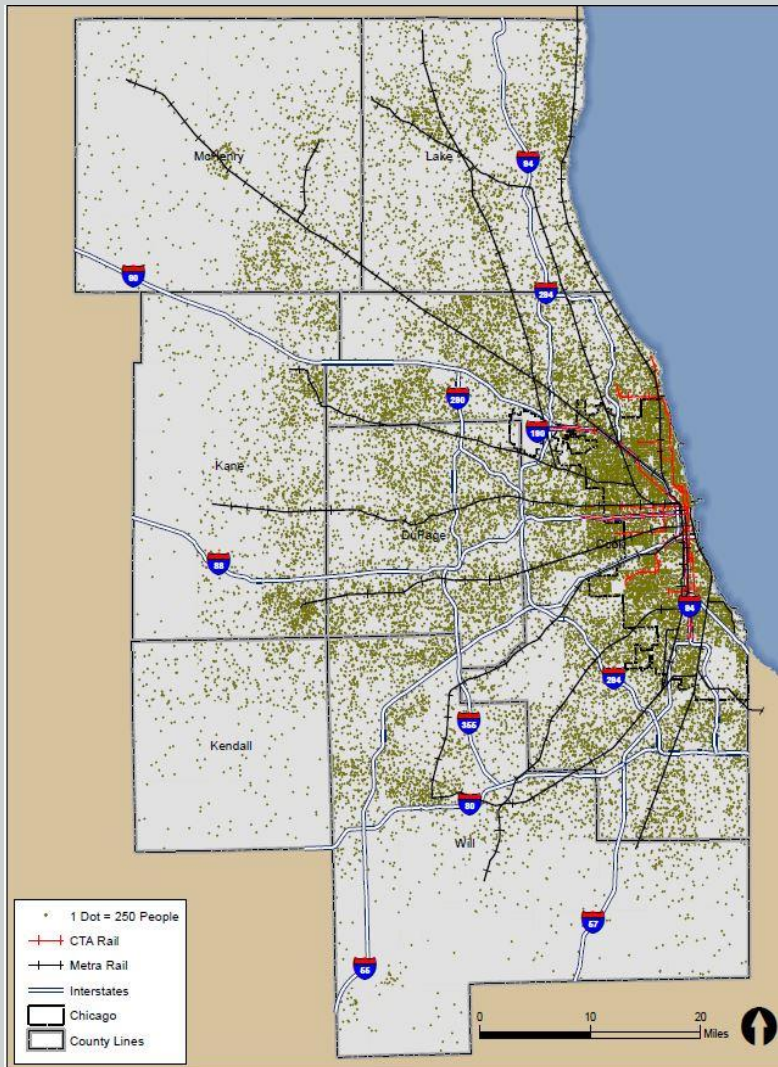


 CMAP **GO TO 2040**

***From the Ground Up: Using Data to Build Collaborative Plans
for Local and Regional Prosperity***

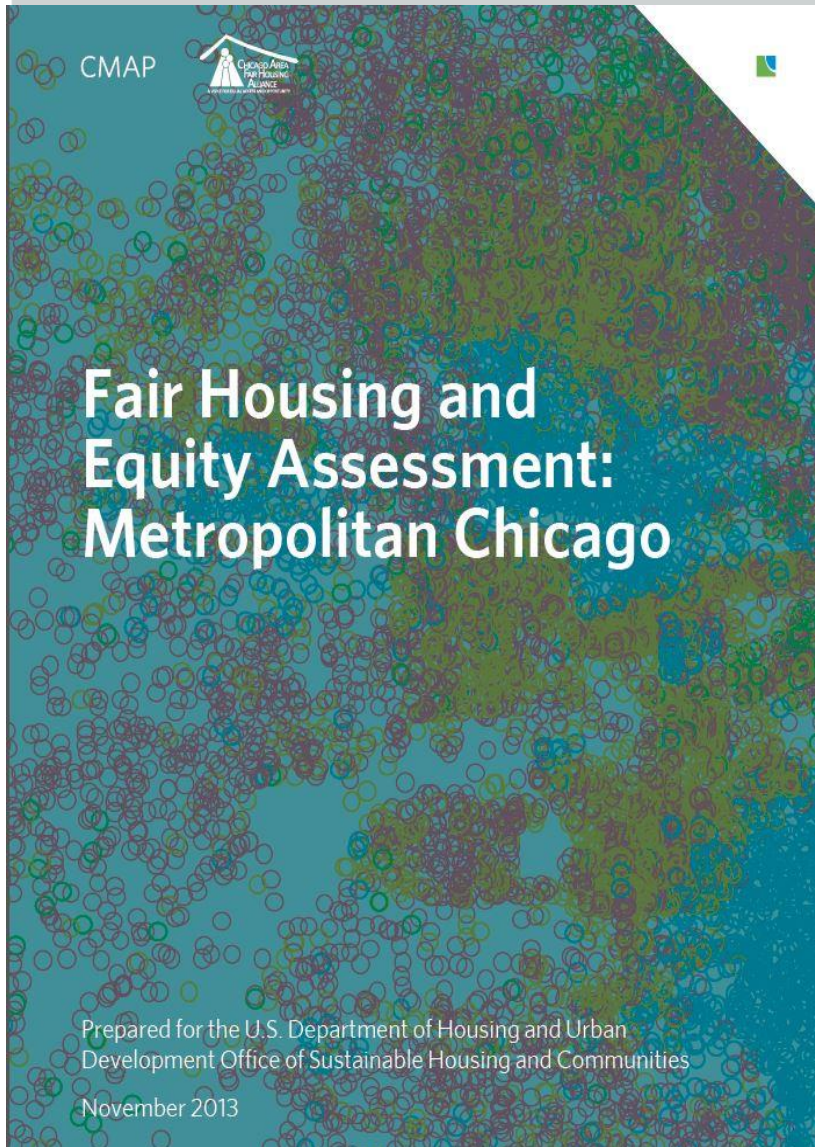
13th Annual New Partners for Smart Growth Conference
Saturday, February 15, 2014
10:15-12:15

Chicago Metropolitan Agency for Planning



- Regional planning organization for the seven counties of Northeastern Illinois
- Local Technical Assistance Program to implement *GO TO 2040*
- How to address equity with 284 municipalities

CMAP/CAFHA Collaboration



- **Chicago Area Fair Housing Alliance (CAFHA)**-consortium of fair housing and advocacy organizations, government agencies and municipalities
- CMAP contracted with CAFHA to conduct a year-long research project on the region's housing
- The report findings are influencing planning decisions made through *GO TO 2040*, the regions comprehensive plan

Data/Assessment Tools



• Municipal Survey



Fair Housing Survey

Fair housing framework:

- 1) Does your municipality receive HUD funding? **Y N**
 - a. Is it direct funding or through another jurisdiction?
- 2) Has your municipality enacted a fair housing ordinance? **Y N**
 - a. Is there a municipal enforcement body mandated to review fair housing complaints or procedures established to refer complaints elsewhere?
- 3) Has your municipality completed an analysis of impediments to fair housing? **Y N**
 - a. For those with direct funding, what is the most recent year for which an analysis was completed and is it available online or in print?
Year: _____ **Accessible via:** _____
 - b. For directly funded municipalities and subrecipients, has a fair housing action plan been completed? **Y N**
 - i. If so, please list the stated goals of the plan:

Licensing and training of housing providers

- 4) Does your municipality license (underline all that apply):
 - a. Real estate agents
 - b. Landlords
 - c. Other housing professionals:
- 5) Does your municipality offer or require fair housing trainings for housing professionals? **Y N**
 - a. What agency or department conducts such trainings?
 - b. Are attendees of trainings offered certification? **Y N**
 - c. How are trainings marketed or promoted?

Demographics and marketing/outreach to residents

- 6) What are the racial demographics of your municipality?
% Asian: _____ % Black: _____ % Hispanic/Latino: _____ % Non-Hispanic White: _____

- 7) Does your municipality engage in marketing to under-represented racial/ethnic groups through the following activities? (underline all that apply)
 - a. Diversity statement on promotional materials (website, etc.)
 - b. Diversity in human models portrayed on municipal materials
 - c. Public and promotional materials available in languages other than English
 - d. Public and promotional materials accessible to vision/hearing impaired
 - e. Other marketing plan:
- 8) How can residents of your municipality access the following information?
 - a. Access municipal ordinances:
 - b. Make a fair housing complaint:
 - c. Access referrals to legal aid or fair housing agencies:

Housing

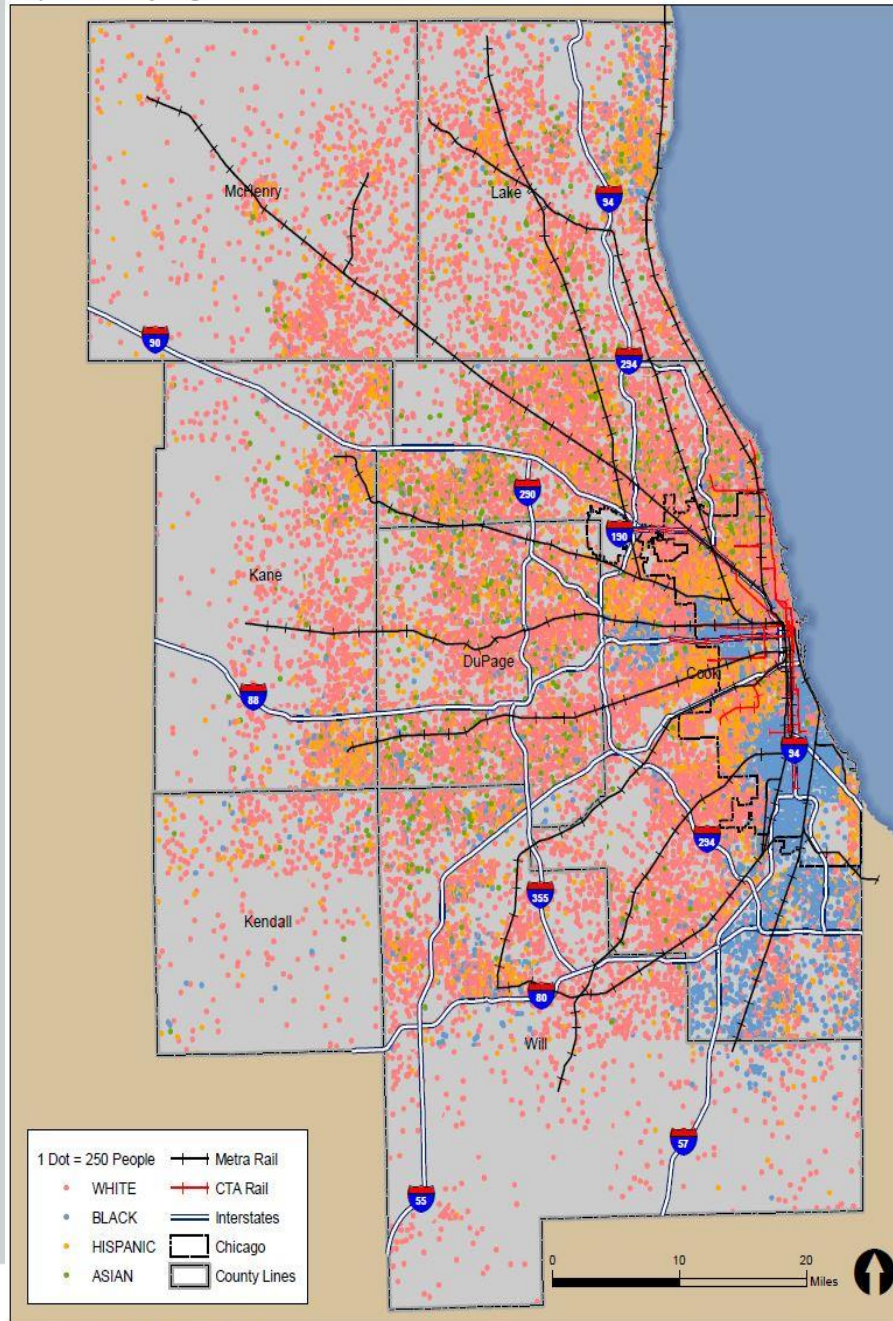
- 9) Is your municipality involved in any regional housing collaborations? **Y N**
 - a. If so, please explain goals/ activities:
- 10) What is the most pressing housing need within your municipality? (I.e. limited supply of rental housing etc.)
 - a. What plans are currently underway to address this need?
 - b. What major public investments are slated for your municipality or subregion (transportation, economic development, etc.) and what is the potential impact?
 - c. Is your municipality involved in any Local Technical Assistance programs through CMAP?

Fair housing perceptions

- 11) What fair housing issues are most relevant within your municipality?
- 12) What do you believe to be the benefits of fair housing?
- 13) Additional Comments:

Racial Concentration for the Region

Map 4. 7-County Regional Race Concentration 2010

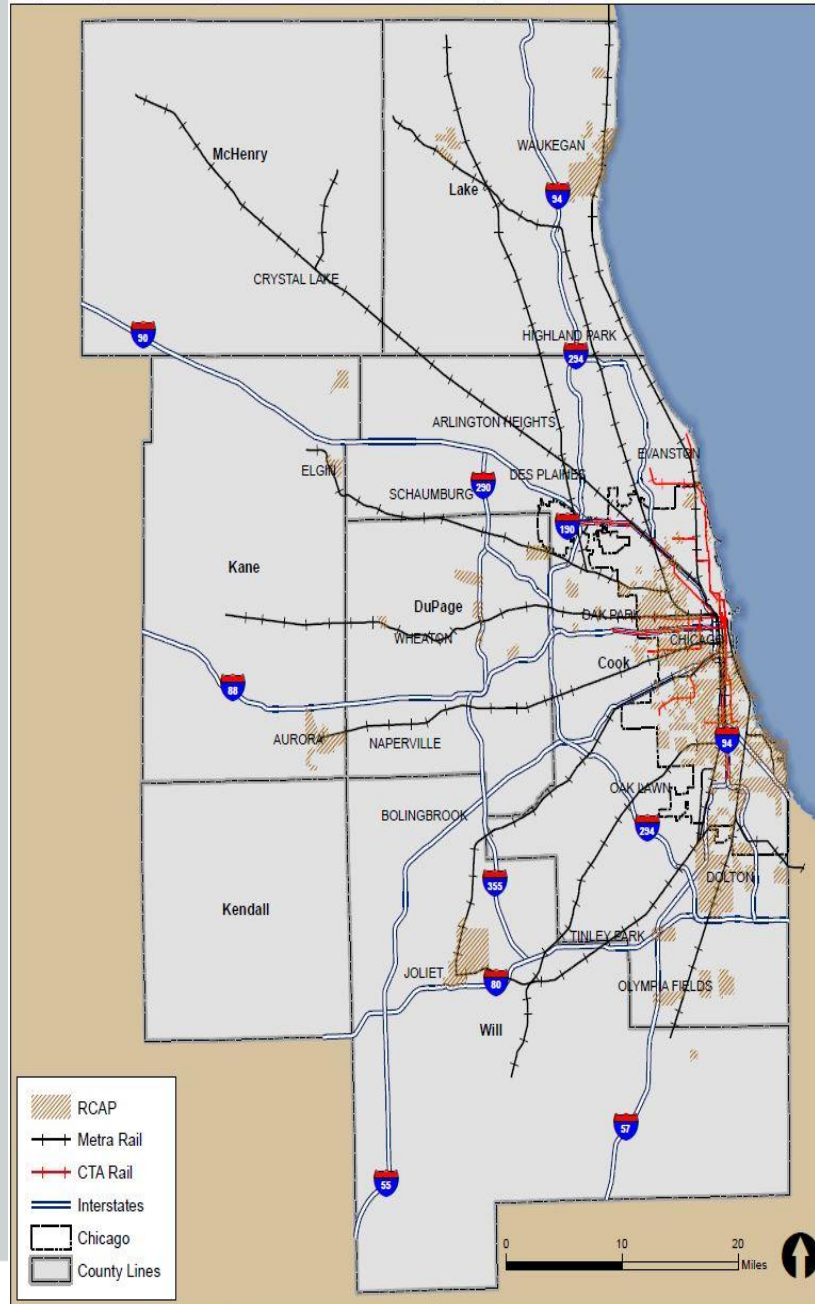


Source: U.S. Census Bureau, 2010



• Racially Concentrated Areas of Poverty

Map 14. Regional Racially Concentrated Areas of Poverty (RCAP)

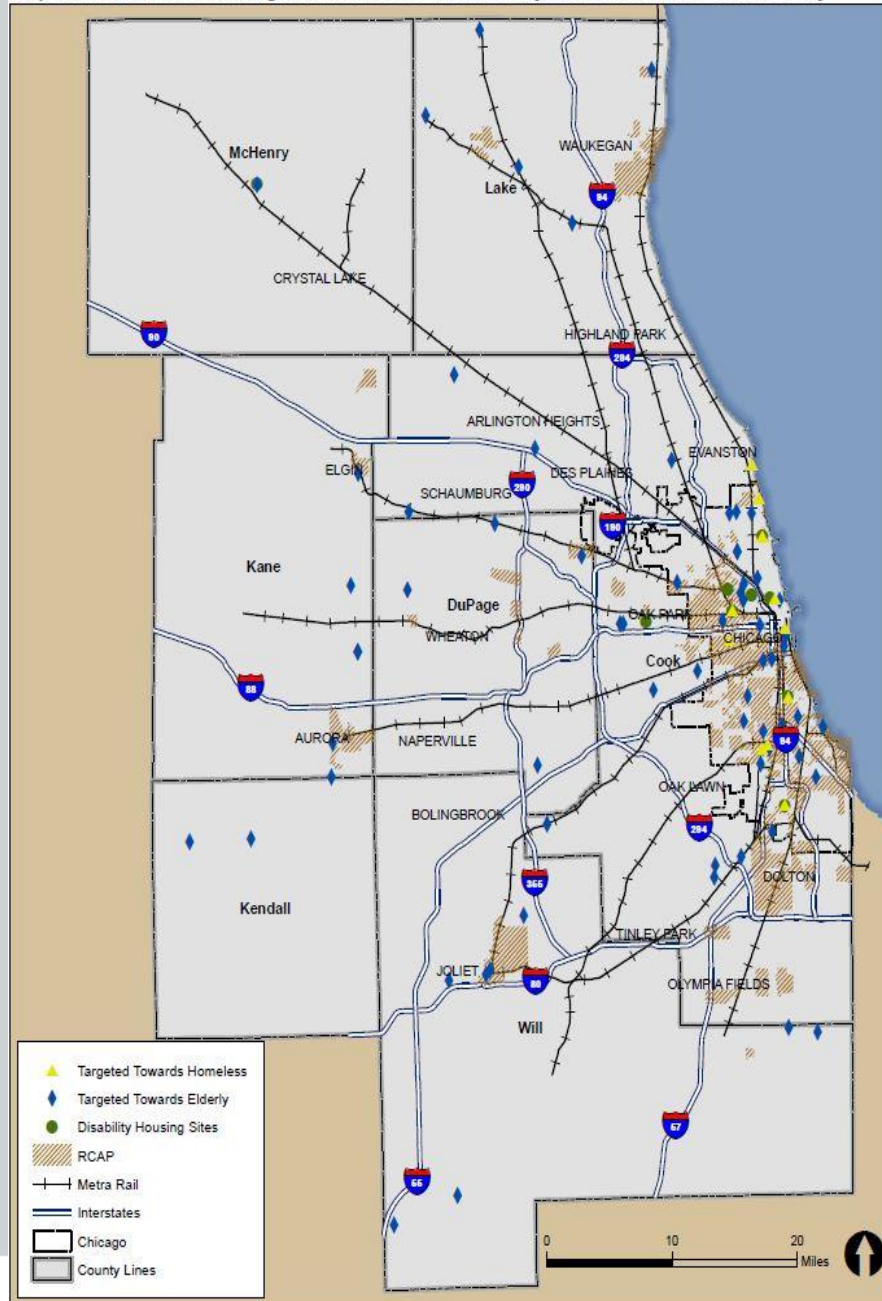


Source: U.S. Census Bureau 2010



• Low Income Housing Tax Credit Sites (LIHTC)

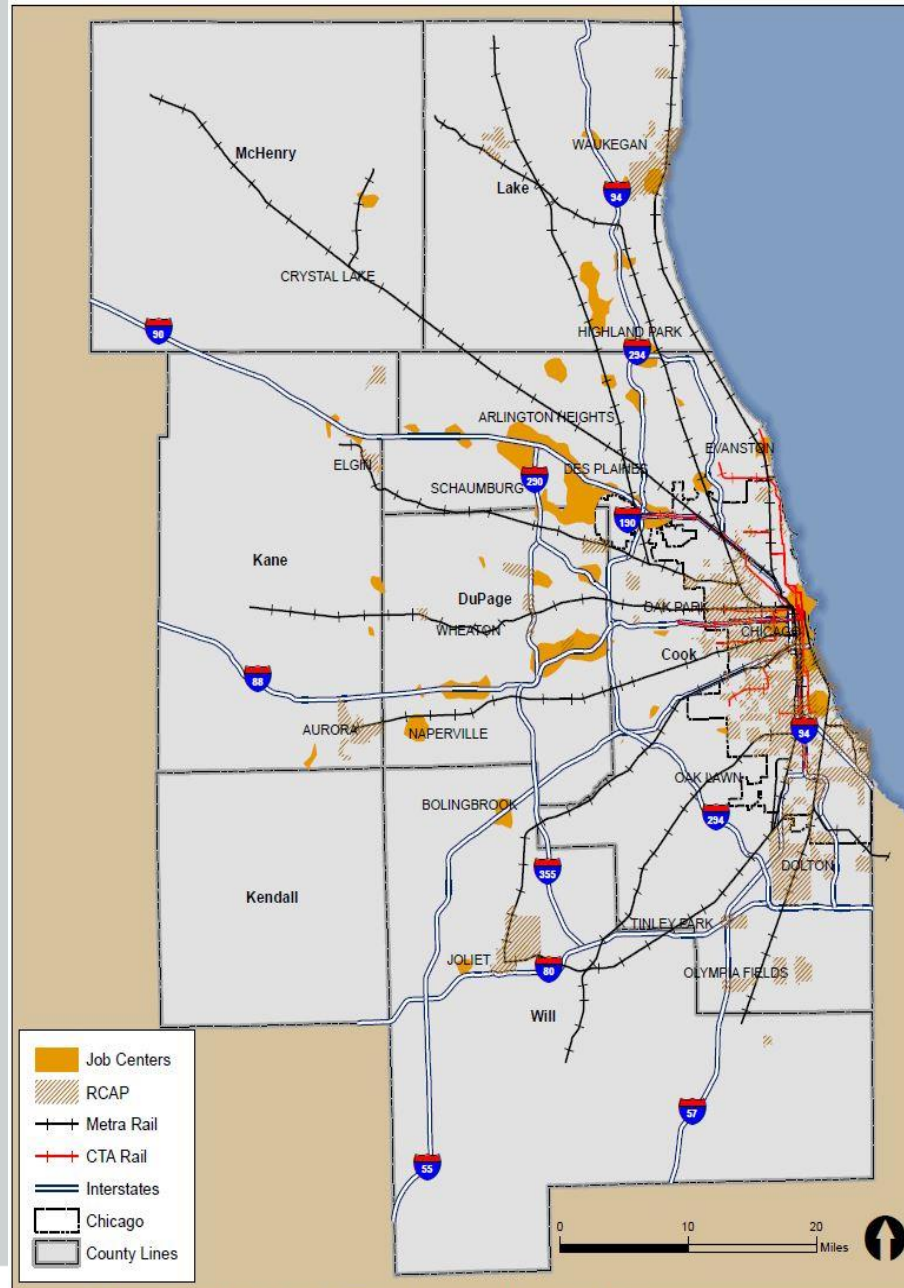
Map 12. Low Income Housing Tax Credit Sites with Racially Concentrated Areas of Poverty



Source: HUD Low-Income Housing Tax Credit Database, 2010; U.S. Census Bureau, 2010

• Job Center Sites

Map ____ Job Centers with Racially Concentrated Areas of Poverty (RCAP)

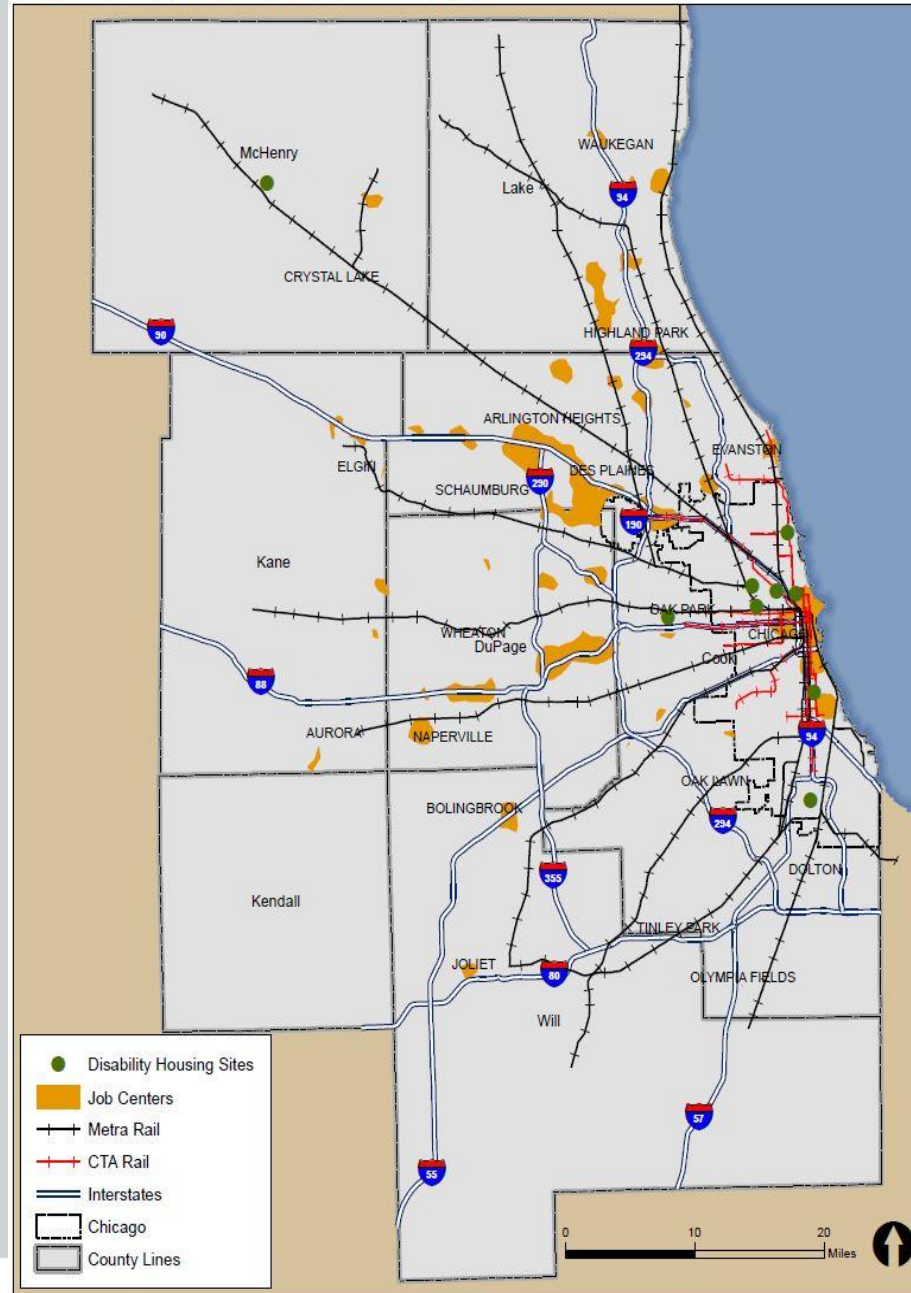


Source: U.S. Census Bureau 2010; Longitudinal Employer Household Dynamics data 2009



• Disability Housing Sites

Map ___ Disability Housing Sites With Job Centers



Source: HUD Low-Income Housing Tax Credit Database, 2010; Longitudinal Employer Household Dynamics data 2009





Table 16: Implementation Matrix

Strategy	Actor						
	CMAP	Counties	Subregional	Municipalities	Non-Profit Fair Housing Orgs	Private Sector	
Diversity in Opportunity Areas	Maintaining, monitoring, and strengthening fair housing laws	C/TA	I			TA	
	Assessing zoning and code enforcement	TA	I/C		I	TA	
	Implementing Affirmative Rental Regulation	TA	I/C		I	TA	
	Implementing affirmative marketing strategies		C		I	TA	
	Training and licensing housing providers and professionals		C	C/TA	C	I	I
	Establish community relations commissions				I	TA	
	Supporting community-based organizations		I		I		
	Encourage accessible housing	TA	I		I		
	Encourage Supportive Housing	TA	I		I		
Invest in RCAPs and Other Disinvested Communities	Work with Existing Communities to Plan for Redevelopment	C/TA	I	I	I	C/TA	TA
	Increase Transit-Oriented Development	C/TA	I/C/TA	I/C/TA	I		I
	Improve Infrastructure and Transit Service	I/C/TA	I/C/TA	I/C/TA	I		I
	Increase Cargo-Oriented Development	C/TA	I/C/TA	I/C/TA	I		I
	Identify Funding Sources/Seek Investment	I/C/TA	I/C/TA	I/C/TA	I		
	Create, Join, and/or Invest in Land Banks		I	I/C/TA	I/C		I

I = implementer

C = coordinator

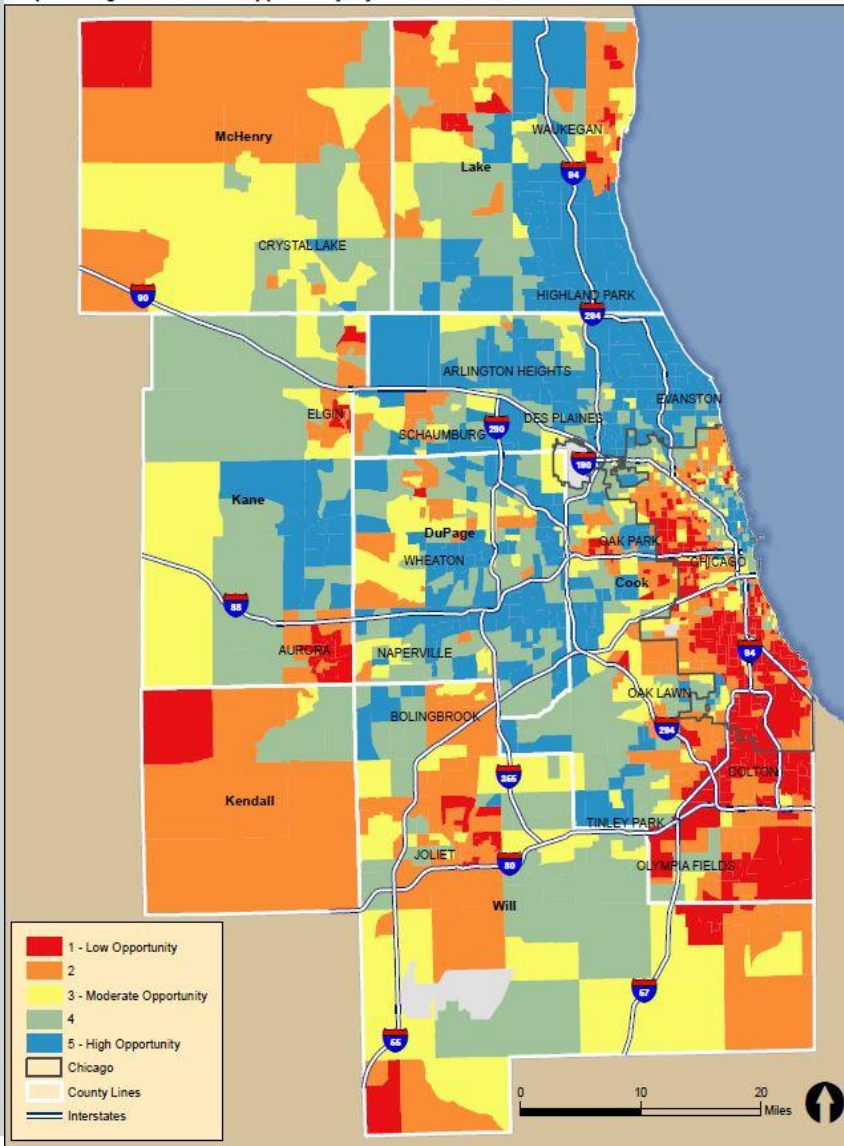
TA = technical assistance provider

- FHEA Implementation Matrix will lead CMAP's next steps and help expand our consortia

Connecting the Region to Opportunity



Map 21. Regional Areas of Opportunity, by Census Tract, 2010



- Fair Housing Toolkit
- Fair Housing Model Ordinance
- Incorporate Fair Housing into LTA Local Planning Projects in FY15
- Comprehensive Plan Update 2015/2016



CMAP

GO TO 2040

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*** Fair Housing Report available at**
www.cmap.illinois.gov/about/involvement/committees/working-committees/housing/minutes